



PRESS RELEASE

Maelor Forest Nurseries Team Continues to Strengthen

Maelor Forest Nurseries Ltd is delighted to announce the appointment of **Ben Goh** as its new Commercial Manager.

Ben took up his post on 12th January 2021 and will lead the Company's customer service team as they continue to deliver great quality products and a high level of service to all their customers.

Ben brings with him many years' experience working in renewables with AMP Clean Energy and biomass

with E.ON and also has a family background in the plant nursery sector.



Mark Appleton, MD, Maelor Forest Nurseries Ltd said: "We are delighted to welcome Ben to Maelor Forest Nurseries. We look forward to applying his expertise to ensure the products and services we offer our customers continue to improve at a very exciting time for the company and our sector. We are dedicated to investing in genetic research to improve the standards of our commercial conifer crops. Ben will work closely with the Maelor research team in order to pass the benefits of our research and innovation on to our customers."

Ben Goh added: "I feel very lucky to have joined such a forward-thinking company as Maelor at a time when the work it does is more relevant than ever for its customers and society as a whole. Everybody I have met has been very supportive and there is a really impressive culture of quality and innovation. I am looking forward to working with colleagues across the BSW group and getting to know our customers over the coming months."

About Maelor Forest Nurseries Ltd

Maelor Forest Nurseries Ltd is part of the BSW Timber Ltd Group. It is the most progressive commercial tree nursery in the UK. Based in Wales and Scotland, the nursery produces an extensive range of commercial forestry and native broadleaf species, marketing in excess of 28 million UK grown trees a year to customers throughout the UK and Europe.

Its investment in a new state-of-the-art laboratory, facilitated by Maelor's own team of scientists, highlights its dedication to providing cutting-edge research into the benefits of genetic improvement for commercial tree species. Maelor believes in home-grown trees from the seed produced in its own seed orchards through to the saplings ready to plant in the ground. The trees grown by Maelor are of the highest efficacy.