



PRESS RELEASE

Maelor Forest Nurseries appoints a New Managing Director

Maelor Forest Nurseries Ltd is delighted to announce the appointment of Mark Appleton as its new Managing Director.

Mark took up his post on 18th November 2020. Mark will take over the day to day running of the nursery from long-standing Managing Director and founder, Mike Harvey. Mike will be taking retirement in 2021 having built the business to the success it is today. Mike was pivotal to the successful acquisition of Maelor by BSW Timber Ltd in 2019.



Mike and Mark will be working in tandem over the coming months to ensure a smooth transition is achieved. Mark brings with him many years' experience operating at a senior level, notably holding the role of Managing Director at MWF (a leading supplier of biomass fuel) before their purchase by AMP Clean Energy in 2016.

Tony Hackney, CEO, BSW Timber Group Ltd, said: "We are very pleased to appoint Mark as a successor to Mike Harvey. Mark brings a wealth of skills to this business and his commercial acumen will be a huge benefit as we continue to grow the Maelor Nursery operation."

Mark Appleton added: "This is a tremendously exciting time for commercial Forest Nurseries, and Maelor in particular, with their new, innovative ideas emerging from their considerable investment in science and production. Maelor's core aim is to continue to develop and improve the tree stocks and services it offers customers, enabling us all to succeed in building a sustainable and vibrant forestry sector in the UK with all the environmental benefits that flow from this. I am delighted to have this opportunity to play a role in achieving a greener future for us all."

About Maelor Forest Nurseries Ltd

Maelor Forest Nurseries Ltd is part of the BSW Timber Ltd Group. It is the most progressive commercial tree nursery in the UK. Based in Wales and Scotland, the nursery produces an extensive range of commercial forestry and native broadleaf species, marketing in excess of 28 million UK grown trees a year to customers throughout the UK and Europe.

Its investment in a new state-of-the-art laboratory, facilitated by Maelor's own team of scientists, highlights its dedication to providing cutting-edge research into the benefits of genetic improvement for commercial tree species. Maelor believes in home-grown trees from the seed produced in its own seed orchards through to the saplings ready to plant in the ground. The trees grown by Maelor are of the highest efficacy.